



Celebrating World Tourism Day



The Minister with a group employees and workers of the tourism sector in Hurghada

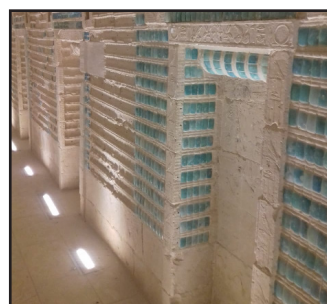
On World Tourism Day, 27 September, the Minister participated in the closing ceremony of International Carnival for Tourism and Arts in Hurghada. On that day, the Minister along with Hurghada's Governor, met tourists, children, Egyptian bloggers and influencers spending their vacation there. The Minister also met with the people working in the sector and thanked them for showing resilience in a tough time during the COVID19- pandemic, and for their efforts and strict implementation of the hygiene safety regulations that had a major role in the safe resumption of tourism to Egypt. 120 Egyptian and international artists from 12 countries participated in the celebration by showcasing their art in an Art Exhibition organized on the same day. The celebrations included a musical performances, a stret carnival with folklore dancers and an Orchestra from the Ministry of Youth and Sports, in addition to a musical performance at Hurghada's archeological museum.



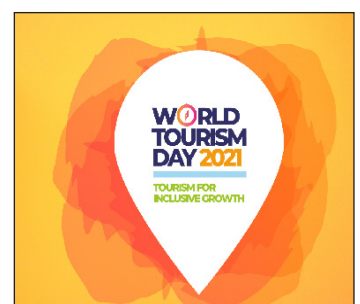
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The Cabinet Agrees on Restructuring the Supreme Council of Tourism



The Cabinet meeting

Under the chairmanship of H.E., the President, and with the membership of the Prime Minister, the Governor of the Central Bank of Egypt, Chairman of Egyptian Tourism Federation, and a number of ministers and heads of authorities and agencies, the Cabinet agreed on the presidential decree of restructuring the Supreme Council of Tourism in its meeting on September 14. The cabinet also agreed on considering the development of Historic Cairo as a national project.

In its meeting on September 29, the Cabinet approved the “Hotel and Tourism establishments” draft law which aims at facilitating issuing licenses for these establishments, in a way that contributes to improving the business climate and enhancing competitiveness to attract tourism investments..

Ministerial Decree Regulating Optional Trips for Tourists

The Minister issued a ministerial decree regulating optional trips for solo travelers as well as tourists traveling with travel agencies. It will be effective from 1 November, 2021.

It includes creating a clear and strict mechanism that regulates and organizes optional trips to ensure tourists’ safety as well as the rights of travel agencies.

Closing a Hotel and a Number of Restaurants in the Red Sea for Violating Regulations

The Ministry closed a hotel in the Red Sea governorate for operating without a license, in addition to 9 estaurants and cafeterias for violating operating regulations.

Since January 2021 to date, the Ministry closed 136 hotels and 94 tourism establishments that did not comply with governmental and ministerial regulations. The Ministry granted them a grace period to rectify the situation, reopen and resume operation.



Approving the New Organizational Structure of the ETPB

According to decree number 279 for 2021 issued by the Central Agency for Organization & Administration, the Minister approved the new organizational structure Egyptian Tourism Promotion Board(ETPB).

Assigning a New CEO for Egyptian Tourism Promotion Board

On September 30, the Prime Minister had issued a decree to assign a new Chief Operating Officer for the Egyptian Tourism Board, for one year.

For the First Time Since 2017 New Tourism Attaches Dispatched in Egypt's Offshore Tourism Offices

On September 3, the tourism attache dispatched to Egypt's Berlin offshore tourism office started his assignment there. He also supervises the tourism offices in Russia, Italy and their affiliated countries.

On September 30, the tourism attache dispatched to Egypt's London's offshore tourism office started his new assignment there. He also supervises tourism offices in France, China and their affiliated countries.

Egypt Removed from UK's COVID-19 "Red List"

On September 17, United Kingdom announced that Egypt is no longer on its COVID-19 Red List, effective October 4th. In that respect, the CEO of Egyptian Tourism Promotion Board met with the Egyptian Tourism Federation along with a number of Egyptian tour operators working in the British market to discuss means of promoting Egypt's tourism there.

Launching an SMS Service for Tourists for the First Time

The Ministry launched a new mobile SMS service for tourists that sends a welcoming text message to tourists and informs them with the Ministry's hotline (19654). The multi-language hotline receives tourists' inquiries and complaints. It also includes emergency, police and ambulance phone numbers.



"Ramsis and the Pharaoh's Gold" Exhibition Protocol Signed

The Secretary General of the Supreme Council of Antiquities and the CEO of Houston Museum for Natural Science in the United States of America signed a protocol for holding a temporary exhibition titled "Ramsis and the Pharaoh's Gold" that will start November 2021 for 6 months at the museum as its first venue. Later it will move to its second venue in San Francisco for another 6 months. The exhibition showcases 181 priceless Egyptian artifacts that take you back to Ancient Egypt during Middle, Modern Kingdom and until the New Kingdom..

Developing "Bab Al Azab" into the First Innovative Zone in Africa and the Middle East

The Minister of Planning and Economic Development and CEO of the Sovereign Fund attended the signing of a Memorandum of Understanding between the Sovereign Fund and "Bedayat Misr" company to transform "Bab Al Azab" area at Salah Al Din Citadel into the first innovative and inclusive area in the Middle East and Africa. The study aims at developing a general plan and economic feasibility study to present it to the Supreme Council of Antiquities for approval.

The Egyptian Pavillion in Dubai Expo 2020 showcases an Ancient Egyptian Sarcophagus



On September 21st, an Ancient Egyptian sarcophagus arrived in Dubai to be displayed at the Egyptian Pavilion at Dubai Expo 2020 which will open next October.

This sarcophagus is one of the colored wooden coffins recently discovered in Saqqara.

Along with the sarcophagus, a number of replicas from Kenouz factory will be displayed at the Egyptian Pavilion. The pavillion will also showcase promotional material and videos of the GEM and other archaeological and touristic destinations.

Meeting More than 60 Egyptian Ambassadors and Consul General



In a first-of-its-kind initiative, the Minister held, on 25 September, a meeting with more than 60 Egyptian ambassadors and consul generals and their spouses before they travel to assume their positions abroad. This meeting is part of the continuous cooperation and coordination between the Ministry and the Ministry of Foreign Affairs.

Participation in the Opening of the International Cultural Festival “Gouter”

On 25 September, Under the theme “One world, many cultures”, the Minister participated in the first international cultural festival for tasting “Gouter”, which took place in the garden of Baron Empain Palace in Heliopolis, and was inaugurated by the Minister of Trade and Industry on behalf of the Prime Minister. This festival aims to share cultures between different countries of the world by presenting their famous dishes, arts and handicrafts. The countries participating included: Palestine, Algeria, Tunisia, Armenia, Thailand, Colombia, Russia, Spain, Slovenia, Ireland, India, Peru, Ukraine, Indonesia, Belgium, Georgia, and Egypt.

Alexandria Port Receives Tourists

With the return of tourism through the port of Alexandria, the Egyptian tourism office in Alexandria, greeted Tourists arriving on a number of cruise ships. The tourists visited the Citadel of Qaitbay in Alexandria.

The Saudi Minister of Tourism Visits the Egyptian Museum in Tahrir and the Islamic Art Museum



On 5 September, the Minister met the Saudi Minister of Tourism during his official visit to Egypt. This meeting was attended by of the ambassador of the Kingdom Saudi Arabia in Cairo. During the meeting they discussed exchanging experiences and training of workers in the tourism sector in the two countries.

During his visit to Egypt, the Egyptian Minister accompanied his Saudi counterpart on a visit to the Egyptian Museum in Tahrir. The Saudi Minister also visited the Islamic Art museum in Bab Al-Khalq.

Official Visits to the Pyramids and the Egyptian Museum in Tahrir



During the month of September, the Giza Pyramids hosted officials and delegations who were in Egypt participating in various events and activities; among them are: Vice President of Brazil, Dutch Minister for Immigration, and the referees and players of the teams of Greece, Russia, Netherlands, France, Lithuania, Belarus, Ukraine, Saudi Arabia, Nigeria, France, Algeria and Mexico participating in the UCI Junior Track Cycling World Championships hosted by Egypt from 1 to 5 September.

The Egyptian Museum in Tahrir, also hosted during the month of September, a delegation of imams and preachers from Sudan, a high-level delegation from the United Institute of Nuclear Sciences in Russia headed by the chairman of the institute.



Organizing Trips for 200 Young Men and Women from Border Governorates



The Ministry organized, during the month, visits for 200 young men and women from 6 border governorates; namely: North Sinai, South Sinai, New Valley, Aswan, Red Sea and Matrouh.

They visited the Pyramids of Giza, and the Egyptian Museum in Tahrir on. This is part of a series of visits they will make to different museums and archaeological sites around Egypt.

International Cooperation

Official and Professional Meetings & Media Interviews in Moscow



The meeting with the Head of the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing

A month after the resumption of Russian flights to Egyptian resorts, the Minister visited Moscow from 8 to 11 September, where he held a number of official meetings with Russian government officials.

The Minister met with the Head of the Russian Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing (Rospotrebnadzor). She indicated that infection rates among Russian tourists returning from Egypt are almost null, thanks to the precautionary measures and strict safety hygiene regulations applied in Egypt. She also highlighted the positive impressions of the Russian health committee, which came to Egypt last July to learn about the hygiene safety regulations implemented in Egypt's resorts.

The Minister also met with the Head of the Russian Federal Agency for Tourism (Rostourism) where they discussed forming a joint tourism committee between the two countries that works on boosting tourism flow between Egypt and Russia. During his visit to the Russian capital Moscow, the minister met Russia's major tour operators, travel agencies, airline agencies, tourism federations, where they discussed boosting inbound tourism from Russia to Egypt. He also met with directors of Moscow's main museums and discussed means of cooperation in archaeology.

The Minister visited the Egyptian Pavilion participating in the 27th International Exhibition for Tourism and Travel OTDYKH Leisure 2021,

which was held in Moscow from 9-7 September where Egypt was the partner country.

He held a virtual press conference attended by more than 20 of the most prominent Russian media including newspapers, magazines, websites and news agencies. He also had media interviews with Russia's official news agency and a number of the most important Russian TV channels.



Participating in the Panel Discussion of Évora Forum in Portugal

The vice minister for Tourism Affairs participated, via video conference, in the panel discussion held during the Évora Forum "A World for Travel" that was held in Portugal on September 16 and 17. More than 140 speakers and ministers of tourism from a number of countries participated in the panel, with the Secretary-General of the World Tourism Organization. In a similar context, the Vice Minister delivered a speech, via video conference, at the "Tour Operators in China and Arab Countries" conference which was held virtually at the Chinese city of Yinchuan.

Opening and Visits

Opening the Southern Tomb in Saqqara



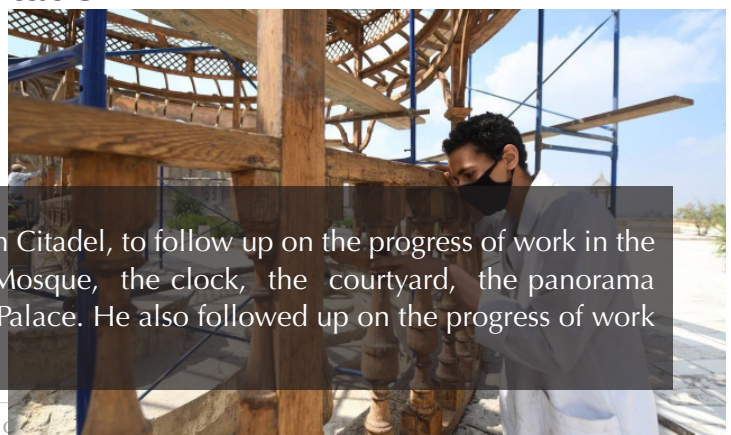
On September 13, the minister inaugurated the restoration project of the southern tomb of King Djoser in Saqqara which started in 2006. During his visit, the Minister met a number of tourists from Germany, Brazil, Russia, United States of America, Spain, Caribbean Island, Poland and Portugal. The opening of the southern tomb grabbed worldwide attention and made international headlines in major newspapers and international news agencies.

Opening the Restoration of Phase I of Al-Tinbugha Al-Maridani Mosque



On 30 September, the Minister, the Minister of Endowments and the Governor of Cairo inaugurated the first phase of the restoration project of Al-Tinbugha Al-Maridani Mosque in Al-Darb Al-Ahmar, part of Historic Cairo. The ambassador of the European Union, more than 15 ambassadors and the General Manager of the Aga Khan Trust for Culture. The restoration project of mosque was completed in August in cooperation between the Ministry and the Aga Khan Trust Fund for Culture and funded by the European Union.

Following up on the Restoration of Mohammad Ali Mosque and the Visitors Services in Salah El-Din Citadel



On 16 September, the Minister visited Salah El-Din Citadel, to follow up on the progress of work in the restoration and maintenance of Mohammad Ali Mosque, the clock, the courtyard, the panorama square and the royal pergola in front of the Jewel Palace. He also followed up on the progress of work in upgrading visitors services at the citadel.

Discoveries

A Collection of Religious Ritual Tools Unearth at the Temple of the Pharaohs

Egyptian archaeologists have unearthed a collection of ancient tools that were used in religious rituals at the Temple of the Pharaohs (Boto) in Kafr El-Sheikh governorate north of Cairo. The new discovery comes as part of an archaeological excavations plan carried out by the Supreme Council of Antiquities at different sites. This find is important because it includes the tools that were actually used in performing the daily religious rituals for goddess Hathor. The instruments include a part of a limestone pillar in the form of goddess Hathor, and a group of incense burners made of faience, one of them decorated with the head of god Horus



incense burners made of faience

Miscellaneous

Eliahu Hanavi Synagogue Renovation Project Wins ENR International Award

The renovation project of Eliahu Hanavi Synagogue in Alexandria, won the award for the best international project in the category of restoration and rehabilitation projects at the 9th edition of the Engineering News-Record (ENR) Global Competition for the best construction projects, this September. The synagogue was opened to the public, after renovation, in January 2020 and the project was executed by the engineering authority of the Armed Forces, and Arab Contractors corporation. The renovation project of the synagogue was among four Egyptian projects that won the Global Best Projects Juried Competition for the year 2021, with the participation of 21 countries in 18 different fields in the construction and building industry .



Restoring New Kingdom Granite Column in Saraya El-Qubba Garden

In coordination with the Presidential Office, the Ministry started a project to restore the New Kingdom granite column of Saraya El-Qubba garden on 29 September. The garden is located opposite to the presidential palace and the project is part of a plan to decorate public squares and gardens and restore their elegance. In a related context, the Supreme Council of Antiquities started a project to protect the stone sarcophagus dating back to the reign of King Ahmose II of the 26th dynasty, at Tel al-Raba' , Dakahlia Governorate.

Archaeological Awareness

Children of Fayoum "Tunisia village" Visit Touristic Attractions in Cairo



On 2 September, the Ministry organized a trip to a number of archaeological sites in Cairo and Giza for the children of "Tunisia village", famous for its handicrafts, in Fayoum. They visited the Giza Pyramids and the Sphinx; in addition to the Citadel of Salah El-Din and Al-Azhar Park.

Highlighting the Importance of Tourism for Primary School Children in Luxor

In September, the Ministry organized an awareness program for primary school children in Luxor. As part of the program, the students visited a hotel, learning about its various departments, to teach them about the different types of jobs within the tourism sector.

In another context, the ministry organized an awareness seminar for bazaar owners, in Esna, Luxor, on how to professionally deal with tourists.

A Tour for 20 Children from the Communities Surrounding a Number of “Sabils” In Historic Cairo

The Department of Cultural development and Social responsibility organized in collaboration with the sector of the Islamic, Coptic and Jewish Antiquities and Historic Cairo, a guided tour for 20 children from the community surrounding a number of Sabils recently restored in Historic Cairo; such as Sabil of Muhammad Ali, Um Abbas, Um Sultan Shaaban and Khesro, and educating them about their history and function.

Organizing Tours for 30 Families with Special Needs

Under the title “with the Sign language know the history of ancestor” the Department of Cultural development and Social responsibility organized in collaboration with the Ability Center for Studies and Training, organized a tour in Historic Cairo for 30 families with special needs. This is the first in many tours that will be part of a program under the title “parents with special needs”

Digital Transformation

Smart Electronic Gate Installed and Operating in the Egyptian Museum in Tahrir

On September 27, E-ticketing machines started operation in the Egyptian Museum in Tahrir, making it the second site to use smart electronic gates after the National Museum of Egyptian Civilization. This is part of a project for that includes 30 archaeological sites and museums.

These machines are part of an integrated electronic system for issuing e-tickets with a QR code that are used only and are read by the smart gates, while visitors walk through them.



Developing a Portal for Promoting Egypt’s Tourism

On September 22, the Minister held a meeting to review updates of the promotional portal developed for promoting Egypt’s tourism. It includes information that interests travelers. Some modifications are currently being made to the design and content of the portal to reflect Egypt’s new Brand strategy.

Developing a mobile application to promote Egypt’s tourism

On September 23, the Minister held a meeting to follow up on the development of the mobile application that the Ministry is launching soon to promote Egyptian tourist destinations locally and internationally. The mobile application will introduce Egypt’s diverse tourism offerings, the various events taking place, different activities in tourist destination. This application will also allow e-booking of entry tickets to some museums and archaeological sites.

A Workshop to present the projects of digital transformation

On September 23, the Ministry organized a workshop for the Egyptian Tourism Federation to present the projects of digital transformation and mechanization of services, making them available to parties dealing with the Ministry through its official portal. The workshop discussed the e-services developed and provided to hotels, restaurants, diving centers and shops.

Putting a Strategic Plan to Boost Yachting Tourism



In September, the Minister and the Minister of Transportation held a meeting to follow up on the progress of the implementation of a strategic plan to boost yachting tourism in Egypt in line with HE the President's directives in this regard. The Prime Minister also gave directives to speed up the finalization of all necessary studies conducted by Ministries and parties concerned to implement this strategy. During the meeting, the ministers agreed on the necessity of intensifying workshops for the working team, specialists and relevant parties to make all data available in an automated manner through the e-platform (single window) being developed as part of the strategy.

Presenting Egypt's Tourism Brand Strategy to the Ministry's stakeholders

The Ministry organized a number of workshops to present Egypt's tourism Brand Strategy to its stakeholders, to ensure unified and integrated messaging in promoting Egypt's tourism in the coming period. The Ministry recently completed this strategy in preparation for launching an international campaign to promote Egypt's tourism in the coming of 3 years, starting the last quarter of 2021. On September 13, the Ministry in collaboration with the Egyptian Tourism Federation held a workshop to present this Strategy to the Tourism Private Sector, and listened to their feedback and recommendations. On September 21, the Ministry organized another workshop for its management about the details of this strategy and its application in the production of promotional content, publications and designs of Egyptian pavilions in international tourism fairs among others.

Following up on Egypt's Tourism Strategy

On September 20th and 23rd, the Minister held meetings with Egyptian Tourism Federation (ETF) Chairman, and a number of tourism investors to review updates of Egypt's Tourism Strategy. The strategy aims at defining and establishing the pillars of tourism in Egypt; including: Egypt's competitive advantages, infrastructure, human resources and services in order to maximize the tourism sector's role in reviving the Egyptian economy. The strategy will be aligned with the Ministry's Sustainable Development Strategy 2030 tackling important topics such as digitization, mega tourism projects and diversified tourism offerings (Yacht tourism, Marine tourism and others).

Meetings of the Board of Directors of TDA & the Supreme Council of Antiquities

On September 16, the Minister chaired a meeting with the Board of Directors of the Egyptian Tourism Development Authority (TDA), where they agreed on the ratification of the authority's financial accounts and its modified financial position for fiscal year 2022/2021 ending on 2021/6/30, adding that the Authority had earned revenues of a total of 879 million Egyptian pounds with a net profit of LE 695 million.

On September 15, the Minister chaired a special session of the Board of Directors of the Supreme Council of Antiquities to review the progress in the restoration of Mohammed Ali Palace in Shubra and its touristic dock in preparation for its opening in the last quarter of 2021. They also discussed the progress in the on the project of the Sphinx Avenue in Luxor, in preparation of a big event that will take place soon to promote the city of Luxor.

Linking Red Sea Cities & the Nile Valley through Tour Packages with the Private Sector



A Beach on the Red Sea



Philae Temple in Aswan

On September 7, the Minister held a meeting to discuss boosting cultural tourism in Egypt, and the importance of linking Red Sea cities with the Nile Valley, to merge beach tourism and cultural tourism which will help enhance the competitive advantage of Egypt. They also discussed issuing a new pass for tour packages that includes: archaeological sites, tourist trips and Nile Cruises similar to Cairo pass and Luxor pass. The meeting also shed light on the importance of including visits to traditional markets in touristic cities especially Luxor and Aswan into tourists programs. The meeting was attended by the General Secretary of the Supreme Council of Antiquities, Steering Committee Directors of both Egyptian Travel Agents Association and Egyptian Hotels

Discussing a Joint Events Agenda with the Ministry of Culture

Association with members of the two associations, and travel companies working in the cultural tourism. The Minister met the Minister of Culture this month to coordinate and develop a joint events agenda to promote Egypt's tourism and culture domestically and internationally. The events agenda will include artistic, cultural and touristic events in tourism cities. These events will be published domestically and internationally on various social media platforms, and will be included in travel agencies tourists programs.

Discussing Means of Boosting Inbound Tourism from Ukraine

On September 23rd, the Minister met Egypt's Ambassador in Ukraine to discuss boosting inbound tourism from Ukraine in the upcoming period, especially during the winter season. During the meeting, it was agreed that the Ministry s will organize a number of touristic, cultural and artistic events in Ukraine to promote Egypt's tourism in cooperation with the Ministries of Foreign Affairs and Culture. In addition to that, they discussed preparations of the participation of the Ministry in the tourism exhibition held in Ukraine this October.

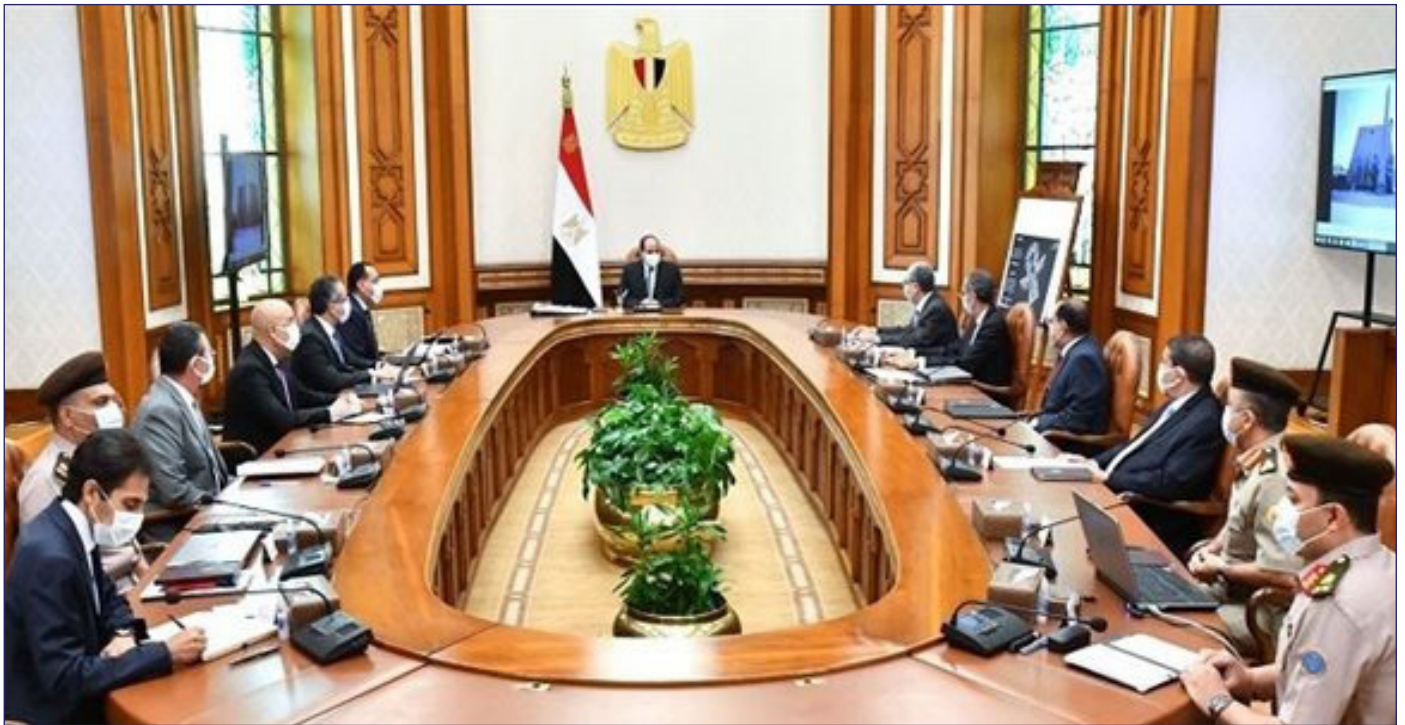
Meeting Ambassadors and Discussing Joint Cooperation

In September, the Minister held meetings with ambassadors of Bulgaria, South Korea and the UK in Cairo to discuss means of enhancing cooperation to boost inbound tourism flow to Egypt from their countries, in addition to cooperation in the field of archeology. In the same context, the Vice Minister met the Brazilian and the Spanish Ambassadors in Cairo. She also met the General Manager of Lufthansa Group in Egypt to discuss ways of increasing incoming flights from Swiss cities to Egyptian airports in touristic cities.

Meeting Directors of ICESCO & UNESCO's Regional Bureau

On September 6th, the Minister met UNESCO's, Regional Bureau Director in Cairo who who came to bid the Minister farewell after completing his tenure in Cairo. On September 26th, the Minister met the General Director of the Islamic World Educational, Scientific and Cultural Organization ICESCO to discuss enhancing cooperation between Egypt and ICESCO in conserving cultural heritage. They also discussed updates of the preparations for the International Conference on Combating Illicit Trafficking of Cultural Property which will take place in Egypt.

H.E. the President Follows up on the Progress of Work at the GEM



Side from the meeting

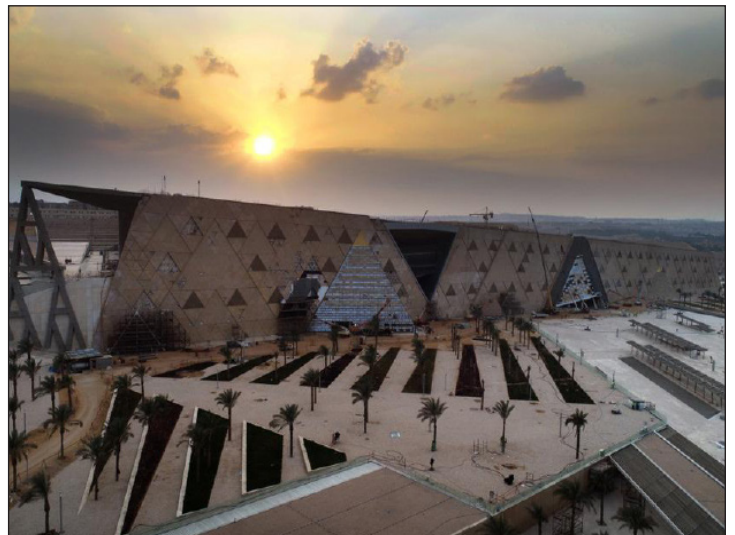
On September 12th, H.E. the President met with the Prime Minister, the Minister, Ministers of Electricity and Renewable Energy, Communication and Information Technology, Housing, Utilities and Urban Communities, and top government officials. The meeting discussed the progress of work at the GEM; the construction especially in the main hall and display galleries, and the transportation of archaeological artifacts to the museum in the coming period. H.E. the President stressed the importance of working in the museum with the highest and fullest level of proficiency and to scrutinize all the details related to the museum.

Following Up on Providing and Operating Services at the GEM

On September 29th, headed by the General Supervisor of the GEM and the surrounding area, the committee in charge of following up on the contract with Hassan Allam consortium to provide and operate services at the GEM met with representatives of the consortium. They discussed the proposed investment plan, especially in restaurants, cafeterias and the museum's administrative investment offices.

Museum Board Meeting

On September 26, the Minister headed the meeting of the Board of Directors of the GEM Authority where the financial statements and closing accounts of the Museum Authority for the fiscal year ending on 2021/6/30 was presented. The meeting reviewed the latest development in the progress of the engineering works for both the main building and King Khufu's Boat Museum building, which reached %99. They also reviewed the status of the exhibition halls, where archaeological work in the Grand Staircase is complete and %100 of artifacts displayed there are installed; and 75 showcases out of a total of 107 displaying the treasures of King Tutankhamun are installed with artifacts displayed.



Delegations and Officials from All Over the World Visit NMEC



During the month of September, the museum received a number of officials and delegations from all over the world; including : the Minister of immigration of the Netherlands, UN Assistant Secretary General, UNDP Assistant Administrator and Regional Director of the Arab States, the General Director of ICESCO, the General Secretary of the Egyptian National Committee for Education, Science and Culture, and high- level delegations from Jordan and Gabon and Hungary.

In another context, NMEC continued its summer school activities and training programs for students and graduates of the faculties of Archaeology in September and will continue until the first week of October.

From the Archive of the Center of Documentation

Statue of Ramses II in Mit Rahina in 1840





The Minister and the Governor of the Red Sea with Young Egyptian influencers at Hurghada Museum



Greeting tourists at Hurghada Promenade



The Minister with Young Egyptian influencers at by the sea in Hurghada



The Minister with a group of employees and workers of the tourism sector in Hurghada

World Tourism Day

World Tourism Day is held on 27 September each year since 1980. The date marks the anniversary of the adoption of the Statutes of the Organization in 1970, paving the way for the establishment of UNWTO five years later. It is the global observance day fostering awareness of tourism's social, cultural, political and economic value and the contribution that the sector can make towards reaching the Sustainable Development Goals. UNWTO chose "Tourism for Inclusive Growth" to be this year's theme to highlight the importance of tourism on the world economy, and how it touches the lives of hundreds of millions of people around the globe.

This year, the Ministry started celebrating the world tourism day since September 1, on its social media platforms, posting everyday a short video highlighting traditions, landmarks, touristic attractions of each of Egypt's 27 beautiful governorates, and most importantly its people with their warm welcoming smiles. Tourist destinations, museums and archaeological sites greeted tourists and visitors, all day on the 27th with flowers, souvenirs and promotional flyers. Karnak temple in Luxor and Philae, Abu Simbel, Edfu temples and the Unfinished Obelisk in Aswan celebrated the day the day with musical performances and folk dances. Foreign archaeological missions in Luxor and Aswan participated in the celebrations by presenting their archaeological excavations and restorations.

In Ismailia, The ETPB office participated in the inauguration of a handicrafts exhibition and a marathon where different age groups and disabled groups participated. The domestic tourism offices of the ETPB organized visits for children and awareness seminars on the importance of tourism and played promotional videos on screens in public squares and Railway stations around Egypt.



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SAMSUNG

Editor: Rana Gohar

Co-editor: Mohamed Saad

Assistant -editor: Ebtesam Yehya

Newsletter Team:

Aya Elsayed
Randa Magdy

Designer: Marwa El Shimy

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Ministry of Tourism and Antiquities
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