



Ministry of Tourism and Antiquities Newsletter

Egypt

October 2021 Issue 22

EgyptAir Launches First Flight Between Sharm El Sheikh & Luxor After a -6 year Hiatus



The national company EgyptAir flight No. MS 202 took off from Sharm El Sheikh International Airport, heading to Luxor International Airport, on Wednesday 27 October, marking its first flight, after a -6year hiatus (since December 2015). This trip will continue to operate once a week at a unified ticket price of EGP 1,800 for a roundtrip, including taxes.

This step is part of Egypt's plan to offer an integrated tourism product, merging beach and leisure tourism with cultural tourism. This allows tourists to visit more than one destination while in Egypt, thus enriching their experience, by linking the Nile Valley with the coastal cities, through domestic flight routes.

Operating this flight route was agreed upon during a meeting between the Minister and the Minister of Civil Aviation, and was a request from the private sector, the Egyptian Tourism Federation and the Egyptian Travel Agents Association.

The President Follows up on Preparations of the Upcoming Event in Luxor



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HE the President Follows up on the Ministry's Ongoing Projects & Preparations of the Upcoming Event in Luxor



HE the President met with the Minister on October 30th to follow up on the Ministry's ongoing projects. The meeting reviewed inbound tourism numbers and measures taken to promote Egyptian destinations to exploit Egypt's unique and diverse offerings, especially with the beginning of the winter tourism season.

HE the President directed to increase medical staff at airports and to boost coordination between all entities to provide tourists with the best services.

The meeting reviewed preparations taking place for the upcoming event, due to take place in Luxor soon, on the occasion of the opening of the restoration project of the Sphinx Avenue.

The PM Follows up on the Preparations of Luxor's Upcoming Celebration and the Restoration of the Sphinx Avenue



On October 12th, the Prime Minister (PM) visited Luxor, to follow up on a number of ongoing projects and the progress of work on the upcoming celebration due to take place in Luxor. In the same context, the Minister visited Luxor a number of times and held a number of meetings with the company in charge of organizing this celebration to go through all the details. He also visited Karnak temples to follow up on the progress of work there in addition to the ongoing excavation project of the Sphinx Avenue.

The Prime Minister Visits the Renovation Project of Sur Magra Al Oyoun and Esna



The Visit of the PM to Esna

On October 9th, the Prime Minister visited a number of ongoing renovation projects in Old Cairo, starting with Sur Magra Al Oyoun and its surrounding area. He directed to build a fence around "Dar Al Emara" a building dating back to Tulunids era, and assigned the Ministry to restore the building to showcase it's historical value. On October 12th The PM visited Esna archeological site in Luxor. He directed the allocation of EGP 250 million to revive the site.

Dubai Expo 2020 Opens in UAE



The Egyptian pavillion



Psmatik sarcophagus

Dubai Expo 2020 opened in October and is set to last for 6 months. The Ministry participated in the Egyptian pavillion by displaying an original sarcophagus of "Psmatik". In addition to 5 replicas, 4 of them representing treasures of King Tutankhamun. In addition to promotional material including photos and videos showcasing archaeological sites, the Grand Egyptian Museum and touristic destinations. Moreover, the Ministry took part in a session titled "The Future of Sustainable Tourism in Egypt", and participated in a seminar titled "Egyptian Tourism: Establishing new atmosphere for tourism".

Sharm El-Sheikh Receives the First British Tourist Flights After Removing Egypt From UK's COVID19- "Red List"

On October 9th, Sharm El-Sheikh International Airport received the first flight coming from London after Egypt was removed, late September, from the "Red List" that includes countries prohibited from traveling to from the United Kingdom, during the COVID - 19 crisis.



Completing Re-evaluation of Hotels in South Sinai & the Red Sea According to the New «Hospitality Criteria»



The Ministry completed re-evaluating hotels that received the hygiene safety certificate in South Sinai and the Red Sea, in accordance with the new classification standards “Hospitality Criteria”. The new Hospitality Criteria were developed jointly with the World Tourism Organization to bring the classification of Egyptian hotels to the level of their international counterparts. Inspection committees of the Ministry are currently evaluating floating hotels in Luxor and Aswan, and will continue the process in the rest of the governorates. Egypt will start applying a minimum accommodation price in hotels starting November 1. According to the Ministerial decree, the minimum price for accommodation per person per night in a five-star hotels is US40\$, and \$ 28 in four-star hotels.

Issuing a Decree to Close a Hotel in Red Sea Governorate

In October, the Ministry closed a hotel in Red Sea Governorate due to its violation of the hygiene safety regulations and the hotel manager’s license was suspended, and the hotel was prevented from receiving any guests until the investigation is complete.

Giza Plateau Installs New Electronic Ticketing System



On 27 October, the Giza Pyramids archaeological site started allowing entry using electronic tickets. This move is part of a larger plan to digitize services at archaeological sites.

The electronic tickets bear a QR-code and can only be used once at the new smart gates that read tickets at a high speed to prevent overcrowding. This new system also keeps track of the number of visitors.

New Fees for Filming of Movies and TV Shows at Egyptian Archaeological Sites and Museums



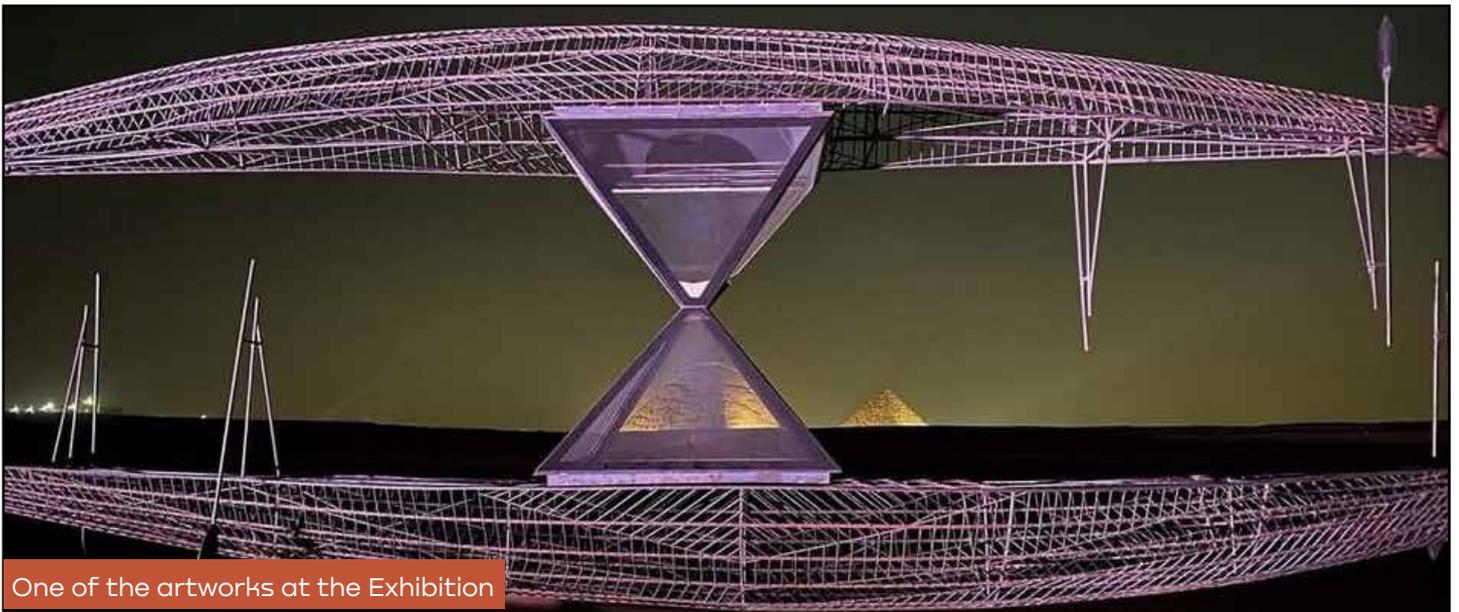
The Supreme Council of Antiquities has approved new fees for the filming of movies and TV shows at Egyptian archaeological sites and museums. This is part of the Ministry's plan to diversify its modalities of marketing and promotion.

Meeting with the Committee of Culture, Tourism, Antiquities and Media in the Senate

In a meeting with the Culture, Tourism, Antiquities and Media Committee of the Senate on October 18, the Minister reviewed, in a detailed presentation, the strategy of the Ministry during the coming period in light of Egypt's Vision 2030, in addition to presenting the Ministry's most prominent achievements and the current tourism and archaeological situation.

Tourism Promotion

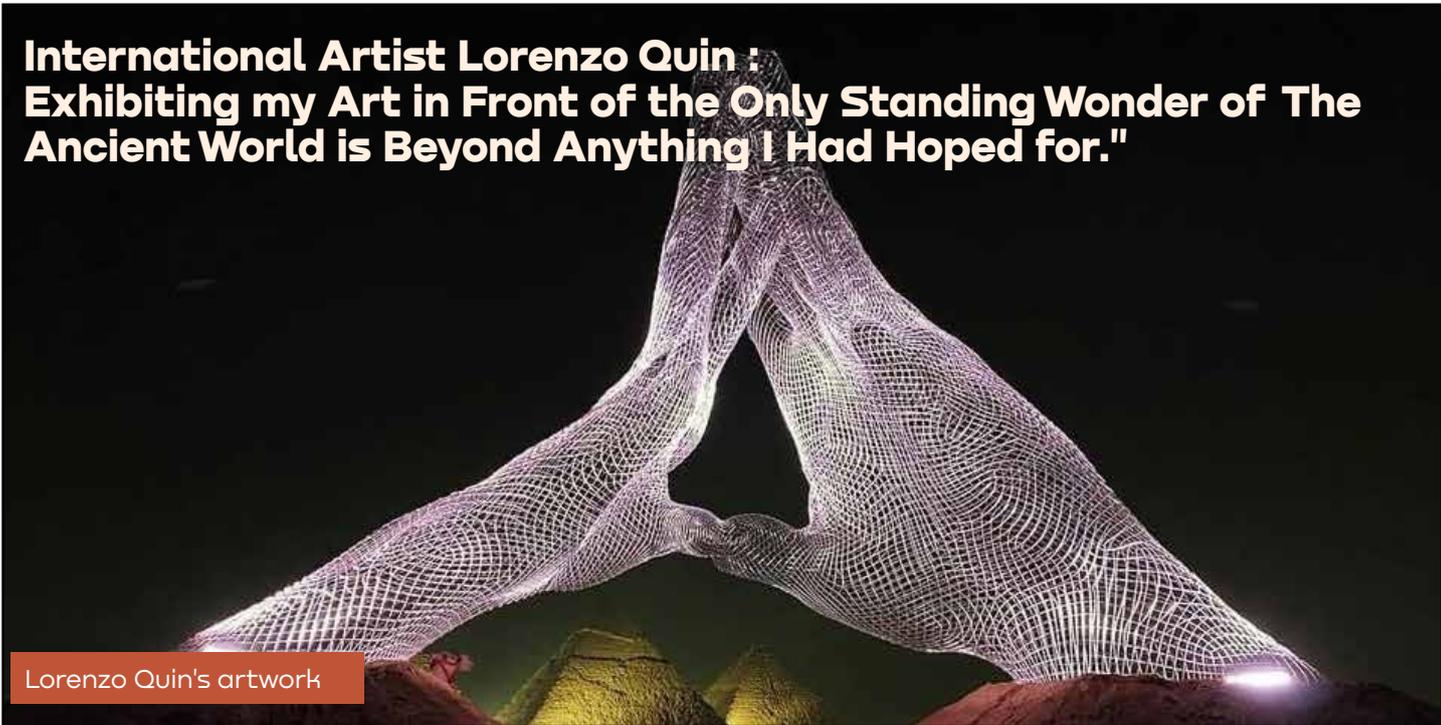
Giza Plateau Hosts a Contemporary Art Exhibition Under the Auspices of the Ministry



One of the artworks at the Exhibition

Under the auspices of the Ministry, Ministry of Foreign Affairs and the patronage of the UNESCO, the 4th art exhibition of Art d' Egypte kicked off from October 21 to November 7, under the title «Forever is Now», held this year in the Giza Plateau. On October 23rd, the opening ceremony was attended by the Minister, the Ministers of Foreign Affairs, and Supply and Internal Trade, a number of Arab and foreign ambassadors in Egypt, and Egyptian and foreign public figures and artists. The exhibition displays 10 artworks by famous fine artists from different countries such as: Egypt, US, France, UK, Spain, Russia, Saudi Arabia and others.

International Artist Lorenzo Quin : Exhibiting my Art in Front of the Only Standing Wonder of The Ancient World is Beyond Anything I Had Hoped for."



Lorenzo Quin's artwork

International artist Lorenzo Quinn, son of the famous actor Anthony Quinn, participating in the art exhibition of Art d' Egypt hosted by the Giza Plateau under the auspices of the Ministry, wrote on facebook: "I will never forget and I will cherish forever this emotional moment in life. Exhibiting my art in front of the only standing Wonder of the ancient world is beyond anything I had hoped for. I had never been to Egypt, I have felt immediately at home and welcomed, I am also overwhelmed by people's love for my father's work. I feel he is very proud of this moment.

Hosting Miss Intercontinental 2021 Competition



Under the auspices of the Ministry (Egyptian Tourism Promotion Board), Sharm El-Sheikh Museum hosted Miss Intercontinental 2021 competition in its 49th edition, in which 73 different countries participated.

Saqqara & Giza Plateau Receive Officials & Vips

The Giza Plateau and the Egyptian Museum in Tahrir hosted members of the Union for the Mediterranean and the Executive Vice President of the European Commission for the European Green Deal, who attended EU's 2nd ministerial conference for the environment, hosted in Cairo. Saqqara received a delegation of Russian and Egyptian youth participating as part of "Year of Humanitarian Exchange" between the two countries. Qaitbay Citadel in Alexandria hosted a delegation of 15 ambassadors from Ibero-American countries.

A Protocol Between SCA and the Supreme Council Of Universities

On October 24th, the Minister and Minister of Higher Education and Scientific Research witnessed the signing of a cooperation protocol between the Supreme Council of Antiquities(SCA) and the Supreme Council of Universities. The protocol aims at developing the system of international students in Egypt; in light of launching the "Study in Egypt" initiative.

The Ministry Participates in Celebrating «World Cities Day» in Luxor



Karnak Temple

The Ministry participated in sponsoring the celebrations marking World Cities Day in Luxor on October 31st. World Cities Day was organized by the Ministry of Local Development and Luxor governorate, under the patronage of President Abdel Fattah Al-Sisi. The Ministry hosted dinner at the yard of Karnak temple and the celebration was attended by the vice Minister.

European Union Ambassadors Visit Al Tanbagha Al Merdany Mosque and Bab Al-Wazir Area

European Union ambassadors and their families, including the ambassadors of the European Union, Germany, France, Finland, Slovenia, Belgium, Ireland, Hungary, Estonia, Bulgaria and Portugal, visited Al Tanbagha Al Merdany mosque, two weeks after the completion of the first phase of its restoration. The ambassadors and their families also visited Al Darb Al Ahmar area and the archaeological buildings there.

Board Meeting of the ETPB Discusses Promotional Plans for 2022



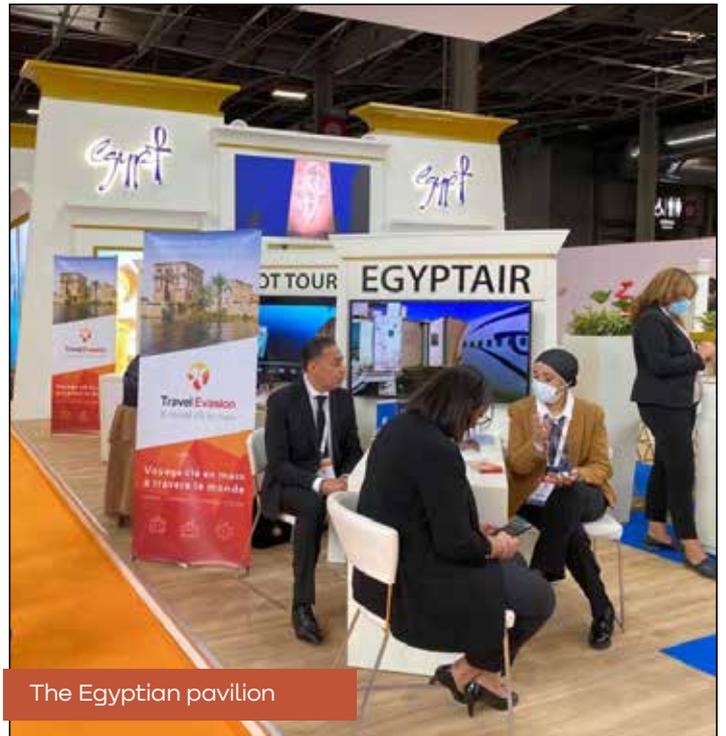
The MAsk of Tutankhamun

On October 25th, the Minister chaired the meeting of the board of directors of the Egyptian Tourism Promotion Board (ETPB). The meeting discussed strps to be taken during the coming period to decide on the international company that will implement the International Promotional Campaign for Egypt. They also discussed preparation of a special promotion campaign for 2022, as it marks the 100th anniversary of the discovery of King Tutankhamun's tomb, the 200th anniversary of decoding Ancient Egyptian writing (hieroglyphs), and the opening of the Grand Egyptian Museum.

International Cooperation

Participating in IFTMTOP RESA 2021 Exhibition in Paris

The Ministry, represented by the Egyptian Tourism Promotion Board, participated in the international tourism exhibition IFTM TOP RESA 2021 in Paris (8-5 October). The Minister held a number of official meetings in Paris with senior French government officials; including the French Minister of State for Tourism, French Nationals Abroad and Francophonie. In addition to a number of professional meetings to boost more inbound tourism to Egypt from France. He also met with major tour operators, the head of the Syndicat des Entreprises du Tour Operating «SETO». He attended a dinner, at the headquarters of the French Foreign Ministry with a number of tourism ministers participating in the exhibition. The Minister also held an international press conference at the Egyptian Embassy in Paris.



The Egyptian pavilion

Meeting the Director-General of UNESCO ... and Giving a Lecture at the Organization's Headquarters in Paris



The Minister giving the lecture

On October 8, the Minister met the Director-General of UNESCO, at the organization's headquarters in Paris. He also gave a lecture, on the same day, at the organization's headquarters, on Egypt's efforts in the field of excavations, archaeological discoveries and projects, restoration of antiquities projects, the development and construction of museums, and the recovery of smuggled antiquities. It was attended by ambassadors, scientists, specialists in archeology and heritage, officials of UNESCO and representatives of cultural institutions.

The Egyptian Pavilion Wins "Best Participating Pavilion" in UITM, Kiev

On October 5 and 6, the Ministry participated in the International Tourism Exhibition UITM in the Ukrainian capital, Kiev. The Egyptian pavilion won "Best Participating Pavilion" award at the exhibition.

The Ministry, represented by the Egyptian Tourism Promotion Board (ETPB), also participated in the TTG Rimini Tourism Conference and Exhibition (15-13 October) in Rimini, Italy .

Participating in the «Future Of World Tourism» Summit in Spain



On behalf of the Minister, the Vice Minister participated in the ministerial meeting of the "Future of Global Tourism" summit, held in Barcelona, Spain (27-26 October). 20 tourism ministers from different countries participated in the summit, as well as representatives of many international organizations and institutions.

Virtual Participation in the 12th Edition of the Arab-Austrian Economic Forum

On October 20th, the Minister participated with a recorded video speech in the 12th edition of the Arab-Austrian Economic Forum. It was organized by the Egyptian Embassy in Austria, the Arab-Austrian Chamber of Commerce, Union of Arab Chambers and the Federation of Egyptian Chambers of Commerce. It was held virtually under the title «Economic Development and Investment Opportunities in Egypt»

Repatriated Artifacts

Repatriating Two Archaeological Statues from Belgium

Early October, Egypt succeeded in repatriating two smuggled ancient statues from Belgium. One of them is carved in painted limestone and depicts a standing man from the Old Kingdom. The second is a Late Period ushabti figurine made of faience. The recovery of the two statues began in 2016, when the Belgian authorities seized them from sale in an antiquities exhibition and their alleged owner failed to prove his possession. The Ambassador of the Arab Republic of Egypt to Belgium, received the 2 statues in a ceremony at the Egyptian Embassy.

Meetings

Discussing Preparations for the Participation in WTM



On October 14, the Minister held a meeting to discuss preparations for the Egyptian participation in London (WTM) World Travel Market 2021, which will be held next November in London.

The Egyptian pavilion in WTM

Discussing the Winter Tourism Season with the Chairman of the Tourism and Civil Aviation Committee in the Parliament and the President of ETF



On October 20th, the Minister held a meeting with the Chairman of the Tourism and Aviation Committee in the Parliament and the President of the Egyptian Tourism Federation (ETF), to discuss the winter tourism season. They emphasized the importance of the commitment of hotels to applying the set precautionary measures and hygiene safety regulations, as well as the quality of services provided for tourists. In addition to applying the minimum accommodation fees in hotels starting November 1st according to the recently issued ministerial decree.

Meeting a Number of Ambassadors in Cairo

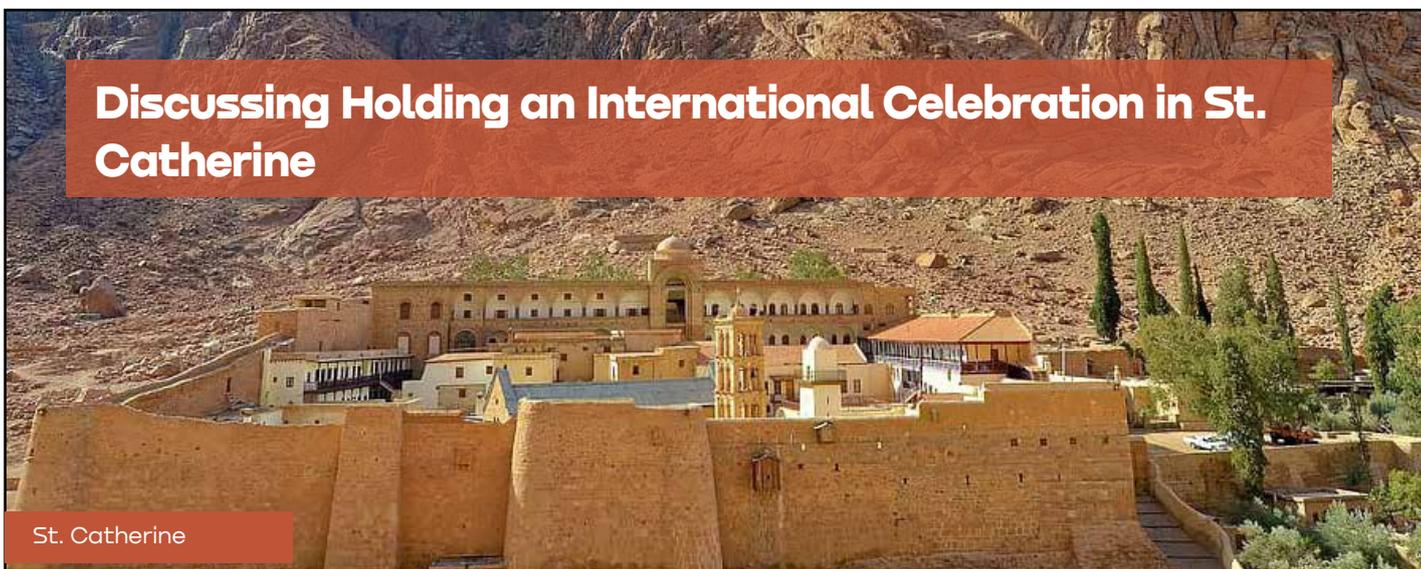
In October, the Minister held meetings with ambassadors of a number of countries in Cairo. They discussed joint cooperation in the field of tourism and archaeology. He met the ambassador of India, the Czech Republic, the Republic of Slovenia, and France.

In a related context, the Vice Minister held a meeting, via video conference, with a group of representatives of the public and private tourism sector in the Dutch market, in order to increase inbound tourism from the Netherlands to Egypt.

Reducing Rental Fees of Bazaar & Cafeteria Tenants in Museums and Archaeological sites

The Board of Directors of the Supreme Council of Antiquities (SCA) agreed, in its session held on October 26, on reducing %50 of the rental fees of the bazaars, cafeterias in museums and archaeological sites affiliated to the SCA and the Nubian Antiquities Salvage Fund for the months of November and December 2021. This is part of the support of SCA to the tourism sector and its workers to mitigate the economic effects of the COVID- 19 crisis.

Discussing Holding an International Celebration in St. Catherine



St. Catherine

On October 19, the Minister met the Minister of Culture and the Governor of South Sinai to discuss holding an international celebration in St. Catherine to promote Egyptian tourism and showcase the touristic, archaeological, environmental and spiritual features of the city, which is one of UNESCO's world heritage sites.

Reviewing Studies to Update the Integrated National Strategy for Tourism in Egypt

On October 26, the Minister met with officials of the Italian Expert House assigned to update the Integrated National Strategy for Tourism in Egypt, contracted by the Egyptian Tourism Federation (ETF). They presented the studies conducted to update this strategy, previously done in 2009, in order to improve the tourism industry in Egypt and establish responsible and sustainable tourism, taking into account market needs.



New Archeological Discoveries

Discovery of the Tomb of the Head of the Treasury of King Ramses II



Part of the discovered tomb

An archaeological mission from Cairo University uncovered the tomb of Ptah-M-Wia, head of the treasury during the reign of King Ramses II, during excavation work at the Saqqara necropolis. Ptah-M-Wia possessed several titles; the royal scribe, the head of the treasury, the supervisor of cattle and was responsible for sacrifices to the deities at Ramses II temple in Thebes.

Discovering Amphorae and Saddles from the Byzantine Era

The Egyptian archaeological mission working under the house of «Yesi», known as the Palace of Tawfiq Pasha Andrew, adjacent to Luxor Temple, succeeded in discovering a number of amphorae and saddles from the Byzantine era.

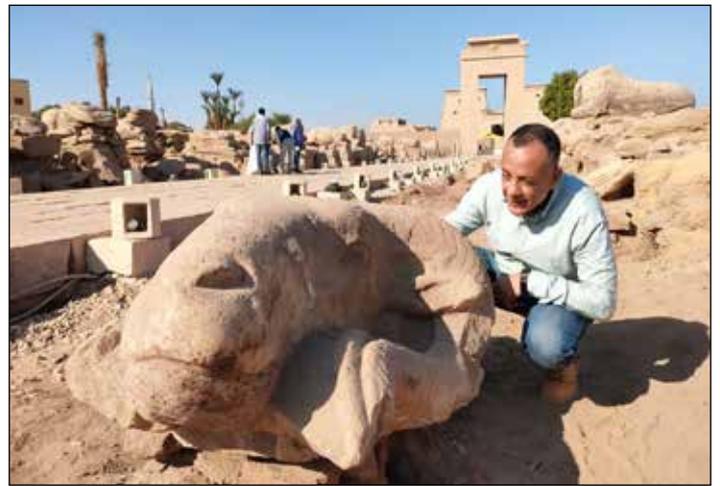
Starting the 2nd Phase of Cleaning & Maintaining Statues in Public Squares



On October 3rd, the Ministry started work on the second phase of the initiative to clean and maintain statues in public squares and parks in Egypt. Work is carried out by Egyptian restorers of the Supreme Council of Antiquities. It will last for about a month in Cairo, Giza, Fayoum, Sohag, Beni Suef, Assiut, Minya, Alexandria, Beheira, East Delta, Red Sea, Ismailia and Port Said. This initiative was launched by the Ministry in collaboration with the various governorates early this year.

Restoration Underway on Ram Heads Discovered at Karnak Temple

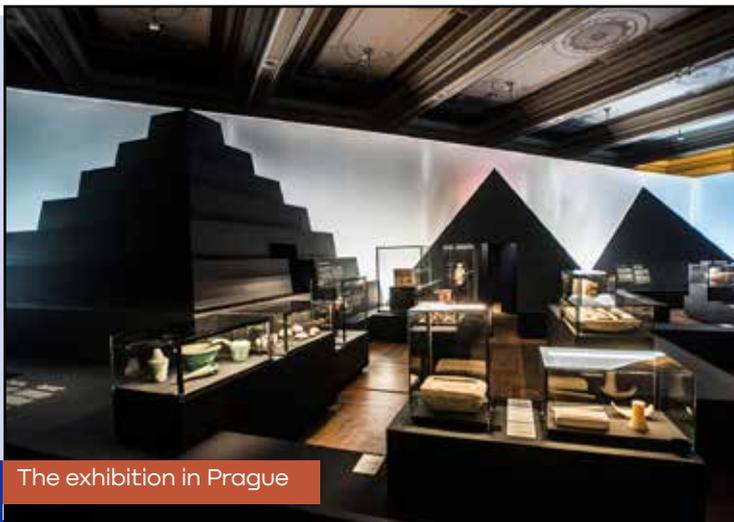
In October, Egyptian restorers of the Supreme Council of Antiquities were busy restoring the ram heads unearthed at the Euergetes' gate in the southern part of Karnak Temple in Luxor. They were found during excavation work carried out as part of a project exploring the royal procession path known as the Sphinx Avenue, which once connected Luxor to Karnak Temple. After restoration, the heads will be re-attached to the ram bodies.



The Development Project of Visitor Services in Bani Hassan Archaeological Site is Complete

The Ministry completed work in the second phase of the project to develop visitor services in Bani Hassan archaeological site, Minya, in cooperation with the Dutch Flemish Institute and the Urban Thought Association, and funded by the Dutch Embassy in Cairo. This project included: defining the visit path, preparing a site map, placing guiding and explanatory panels equipped with a QR-code, and making the site accessible to people with special needs.

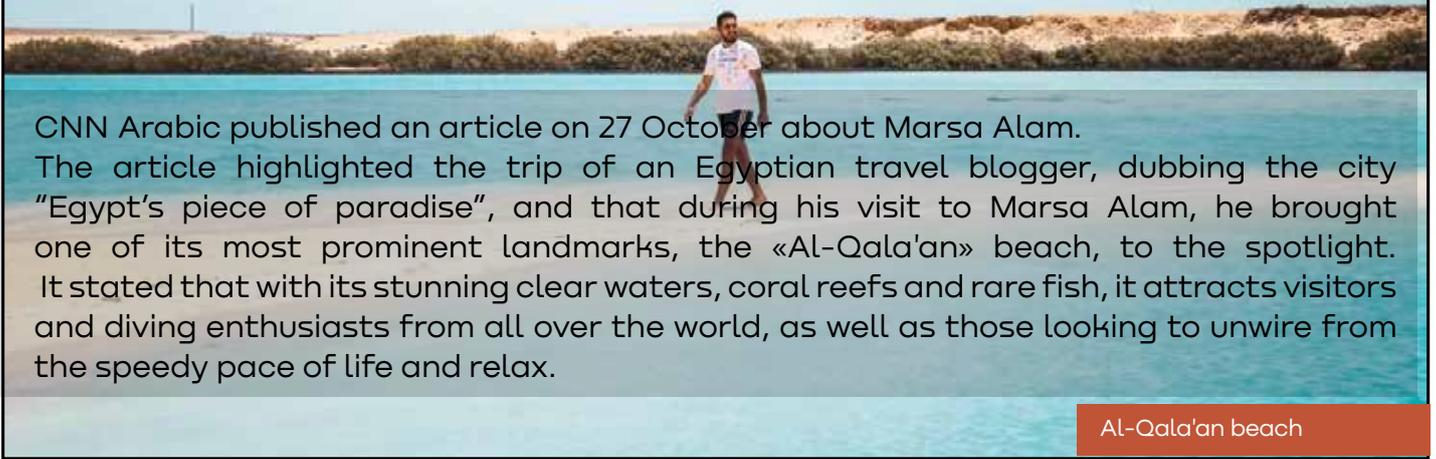
Artifacts of the «Kings of the Sun» Exhibition Return Back



The exhibition in Prague

On October 14, artifacts of "Kings of the Sun" exhibition returned back to Egypt, after the exhibition ended in Prague. This exhibition was held at the National Museum in Prague from August 2020 ,30 to September 2021 ,30. It witnessed a high turnout from Czech visitors and surrounding countries. The number of visitors to the exhibition reached half a million.

CNN Arabic: Travel Blogger Brings "Egypt's Piece of Paradise" on the Red Sea Coast to the Spotlight



Al-Qala'an beach

CNN Arabic published an article on 27 October about Marsa Alam. The article highlighted the trip of an Egyptian travel blogger, dubbing the city "Egypt's piece of paradise", and that during his visit to Marsa Alam, he brought one of its most prominent landmarks, the «Al-Qala'an» beach, to the spotlight. It stated that with its stunning clear waters, coral reefs and rare fish, it attracts visitors and diving enthusiasts from all over the world, as well as those looking to unwind from the speedy pace of life and relax.

«Financial Times»: Egypt Among Five African Travel Destinations

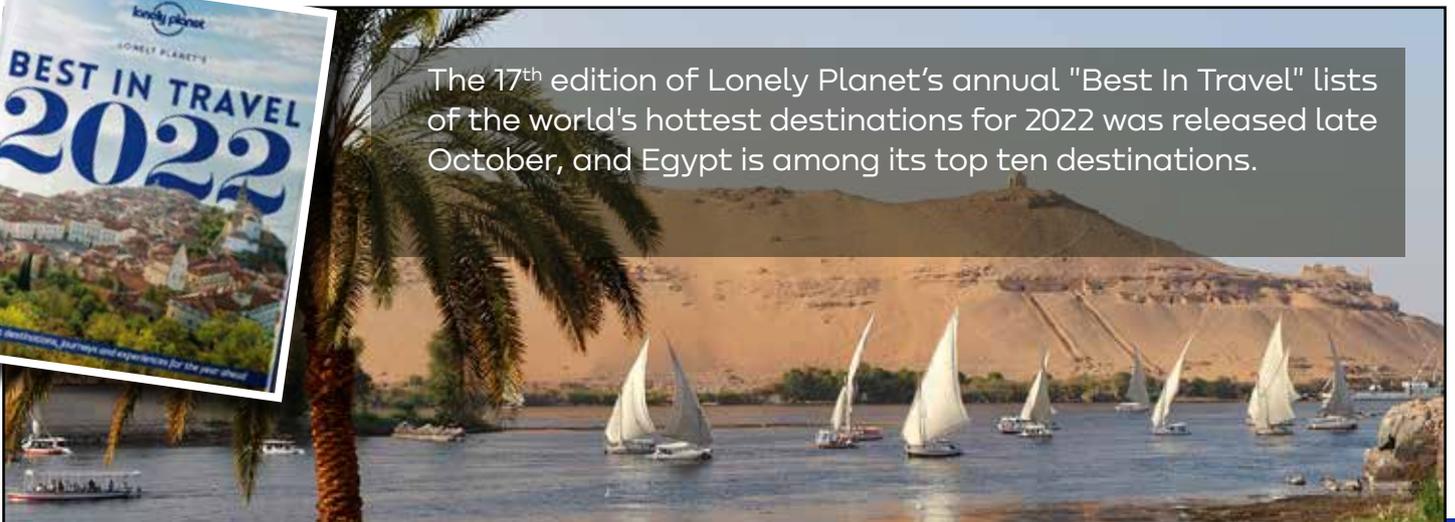


Under the title "Five wild African escapes to book now", Financial Times published an article on October 17, placing Egypt among five African destinations to travel to. The article talked about the much-anticipated opening of the Grand Egyptian Museum and the unique Nile cruises.

Egypt Among Lonely Planet's Top Destinations For 2022



The 17th edition of Lonely Planet's annual "Best In Travel" lists of the world's hottest destinations for 2022 was released late October, and Egypt is among its top ten destinations.



Training Bazaar Owners in Esna, Luxor

In October, the Ministry trained bazaar owners in Esna, Luxor. The training program included a set of skills related to selling, dealing with visitors, as well as pricing. The training is part of "Tourism Ambassadors Program", which aims at raising tourism awareness among workers in tourist establishments, hotels, museums and archaeological sites.



Training of Staff in Manial Palace

In October, the Ministry organized a training course for civil security and ticketing personnel in Manial Palace. They were trained on dealing with visitors, providing tourist services in archaeological sites and museums as well as crisis management.

Organizing a Trip to Cairo and Fayoum for Winners of the Competition in North Sinai

For the 4th year in a row, the Ministry, represented by the Egyptian Tourism Promotion Board, organized a trip for the winners of the tourism competition held in cooperation with North Sinai Governorate, to touristic and archaeological sites in Cairo. They visited the Citadel, the Egyptian Museum in Tahrir, and the Baron Empain Palace in Heliopolis. They also visited Fayoum, where they went to Kom Oshim Museum, Qaroun Palace, and Tunis Village.

Organizing Awareness Trips as Part of "Know Your Country" Initiative

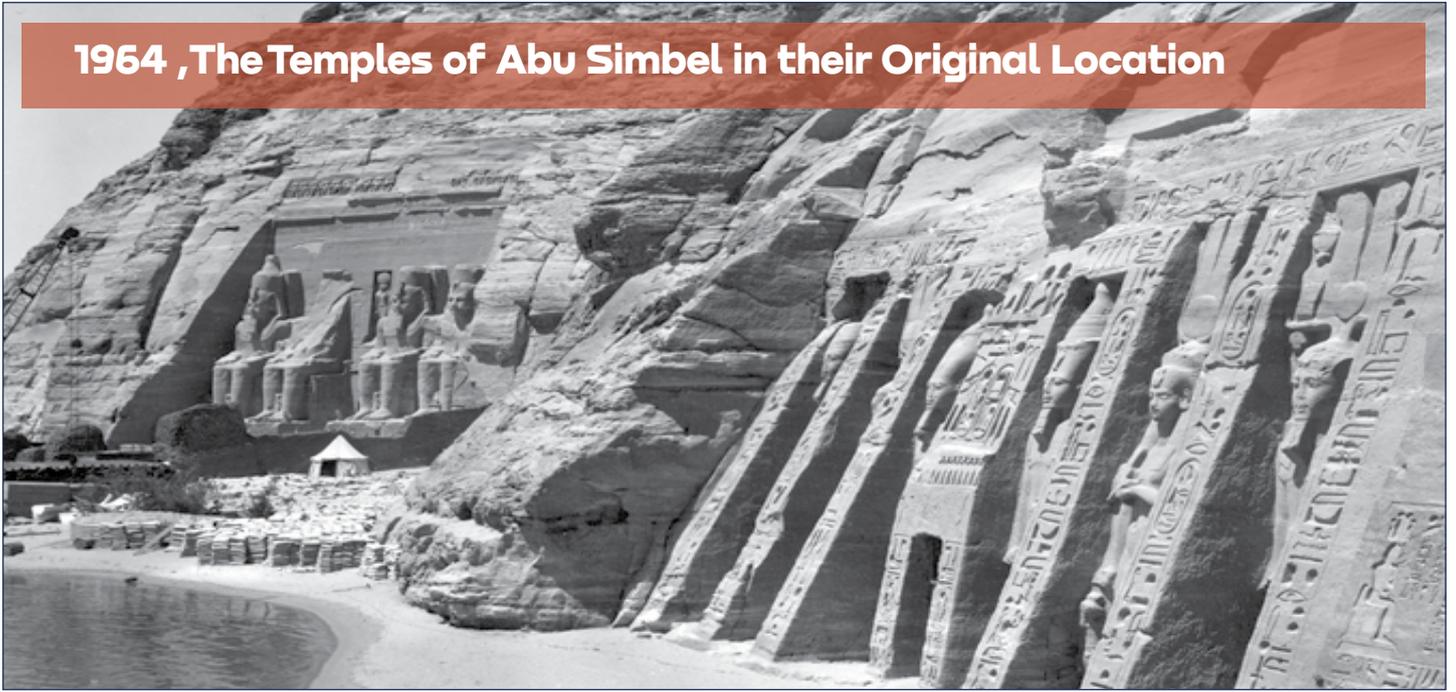


As part of "Know Your Country" initiative, lunched in December 2020, the Egyptian Tourism Promotion Board organized a number of awareness trips in October. They included a trip to Saqqara for children of a care home affiliated to the Ministry of Social Solidarity, and another for members of the Civil Society Development Association of Quesna, Menoufya to the Church of Saint Eugenie, De Lesseps statue, the old lighthouse and Port Fouad.

Participation in the First International Conference on Student Tourism

Assistant Minister for Tourism Promotion participated in the opening session of the First International Conference on Student Tourism, on behalf of the Minister. It was held virtually under the title "Tourism Future". This conference represents a dialogue between tourism professionals, students and youth from all over the world. It was organized by the International Hospitality Federation under the auspices of the Russian Government, the Russian Ministry of Science and Higher Education and Federal Agency for Tourism and Youth, with more than 100 thousands participants from all over the world.

1964 ,The Temples of Abu Simbel in their Original Location



المركز القومي
للبحارة المصرية
National Museum of
Egyptian Civilization
NMEC

The National Museum of Egyptian Civilization

Meeting of the Board of Directors of the Museum

On October 5th, the Minister chaired the meeting of the board of directors of the NMEC. The meeting was attended the Minister of Planning and Economic Development who is now a member of the board of directors of the Museum's Authority as the chairman of the board of directors of the National Investment Bank. A number of topics were reviewed, including the museum's revenues, development of new means to promote the museum, linking schools and university students to the museum, and training restorers and archaeologists. The meeting also discussed the possibility of initiating an inclusive ticket including the museum visit and Ain Al Sira Lake.

The Museum Receives a Number of Important Visits



Visit of the President of the National Assembly of the Republic of South Korea

In October, the museum received a number of VIP visitors, including the President of the National Assembly of the Republic of South Korea, and the Russian delegation participating in the Egyptian-Russian Youth Forum in cooperation with the Ministry of Youth and Sports.

The Roman Open Theater in the museum hosted a musical celebration for the famous marimba player Nesma Abdel Aziz, as part of the cultural and artistic program organized by the museum.

The CEO of NMEC's Authority Visits Temples in Amada and Al Subu'

The CEO of NMEC's Authority and the Supervisor of Nubian Antiquities Salvage Fund visited temples in Amada and Al Subu' to follow up on the progress of work in the preservation of the monuments to mitigate the effects of environmental changes. He also followed up on work carried out to develop visitor services in the archeological sites.

Completing the Transfer of the Second Shrine of King Tutankhamun and its Re-installation in Display Position



In October, restorers and archaeologists of the GEM, completed the transfer and re-installation of the second shrine of king Tutankhamun in its designated display position with the rest of the shrines of the Boy King.

Handing Over the First Investment Area to the Winning Alliance to Provide and Operate Services



The General Supervisor of the GEM and the surrounding area held a meeting to hand over Hassan Allam alliance, which won the provision and operation of services in the Museum, the first investment area in the museum. It is the area overlooking the Giza Pyramids. This will be followed by handing over the second and third investment areas located in the museum within 15 days.

Meeting of the Museum's Board of Directors



The Minister chaired the meeting of the GEM's board of directors to discuss a number of topics related to the Museum's opening, its promotional campaigns and organizing a huge opening ceremony for the GEM and Giza pyramids area on new year's eve. During the meeting, the organizational structure of the museum was approved.

Renewal of the GEM's International Standards Certificate (ISO)



A delegation of the international Audit Committee assigned to audit the Quality, Safety and Environment systems visited the GEM. According to the committee's recommendations, the International Standards Certificate (Occupational safety and health management system ISO45001:2018) was renewed for the GEM's conservation center for the second year in a row.

Special Feature

One-year Anniversary of Sharm El Sheikh, Kafr El Sheikh and the Royal Carriages Museums



H.E. the President's visit to Sharm El-Sheikh Museum

This 31st of October marked the first anniversary of the inauguration of 3 museums in 3 different governorates on the same day by H.E. the President, via video conference from Sharm El- Sheikh. Work in the three museums had resumed after years of closure since 2011.

Sharm El-Sheikh Museum



It is the first museum in the coastal city of Sharm El-Sheikh. Work started in the museum in 2003 then stopped in 2011, and resumed in early 2018. The museum tells the story of the development of the Egyptian Civilization and how Egyptians dealt with their surrounding environment. The museum showcases 5200 archaeological artifacts and 10 of King Tutankhamun's treasures. It provides an exceptional experience for its visitors and an opportunity to learn about the ancient Egyptian Civilization, and enjoy the picturesque Egyptian beaches.

Royal Carriages Museum



The museum narrates the history of royal carriages and vehicles, used for transportation and official ceremonies, in Egypt during the Modern Era. The museum displays 470 unique archaeological artifacts including: 40 significant royal carriages different in sizes and shapes, a collection of horses' accessories, and outfits of staffs.

Kafr El-Sheikh Museum



It is the first museum in Kafr El-Sheikh. Work started in the museum in 2002 then stopped in 2011, then resumed in 2018. The museum reflects the role the city played in different periods. It displays around 735 archaeological artifacts discovered in the Kafr Al-Sheikh governorate.

The Museum's exhibition tells the story of the ancient gods Isis and Osiris, and the conflict between Horus and Seth, and visitors can learn about the history of the area and see objects that recount the history of science in ancient Egypt, especially regarding medicine, pharmacy, veterinary medicine, engineering, astronomy, agriculture, trade and hunting.



Celebrating Solar Alignment in Abu Simbel with 50 Ambassadors



On 22 October every year, Sun rays enter the sanctum of the iconic Ramses II Temple, in Abu Simbel, during sunrise, lighting three of four statues; the statues of King Ramses II and the deities Amun-Re and Re-Hur-Akhty, leaving the God of Darkness Ptah in shadow to symbolise his connection to the underworld.

To celebrate the solar alignment phenomenon, the Ministry organized a series of events with 50 ambassadors from around 30 countries, a group of leading Egyptian journalists and international bloggers in the city of Abu Simbel, sponsored by the National Bank of Egypt. This unique phenomenon occurs twice a year on 22 February and 22 October, in the famous Temple of Ramses II.

The temples of Ramses II and Neferatari were rescued during the International UNESCO Campaign to save the Egyptian Monuments of Nubia that started in the 1960's. The two temples were carefully cut into large blocks, then moved and re-installed in an elevated location 64 meters above the water level of Lake Nasser and about 180 meters away from their original location, in one of the greatest challenges of archaeological engineering in history.



PEPSICO

INERTIA

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